

PrintPromotion Print Media Conferences took place in

South Africa, Johannesburg, 12th March 2014

and

Kenya, Nairobi, 14th March 2014



Nine representatives of German VDMA member-companies reported on “Innovative Technologies and new Applications in the Printing Industry” in Africa. They started successfully on [12th March in Johannesburg](#) with 100 participants, followed by the conference in Nairobi on 14th March with almost 80 attendees. The presentations are now available.

To enable their partners to inform in relevant commercial markets about technologies, innovations and trends in the Printing Industry, [PrintPromotion](#) organizes frequently Print Media Management Conferences abroad. The target groups of the event are entrepreneurs, managers and experts from companies of the printing and print finishing industry (printing houses, bookbinderies, etc.).

Participating Companies:

[H.C. Moog GmbH](#)

[Heidelberger Druckmaschinen AG](#)

IST Metz GmbH

[KAMA GmbH](#)

[Koenig & Bauer AG](#)

Kolbus GmbH & Co.KG

[Kugler-Womako GmbH](#)

[Polar Mohr GmbH & Co.KG](#)

Windmüller und Hölscher KG



Their presentations hold are ready to be downloaded

