

## The German printing industry trains specialist teachers from all over the world



Every year, PrintPromotion, an initiative of the printing and paper industry, offers further training for specialist teachers for printing from all over the world in a four-week course.

The aim of the international specialist teacher course is to give those teachers theoretical and practical training so that they can pass on their knowledge to their students. Qualified training is a basic requirement of the efficient handling of German cutting-edge technology. Insofar, the promotion of training by PrintPromotion is also a means of export promotion for the German machinery manufacturers: Optimum use of the machines can only be made when the staff of the companies know how to operate them properly.

On Wednesday, 1 July 2015, this year`s course ended with the handing over of the certificates in Heidelberg. Again, the 15 participants came from all parts of the world, this time from Brazil, Egypt, India, Kenya, Nigeria, Poland, Portugal, Serbia, Slovakia, Thailand, Trinidad, Tunisia, Ukraine, Vietnam and Zimbabwe.



The spectrum of subjects taught during the specialist teacher course is wide. It ranges from prepress through the traditional printing method of offset printing and quality management up to print finishing, e.g., print enhancements, and the application of user software like Photoshop. The course is carried out at the AZP training centre for print and media in Chemnitz in Germany.

At the end of the course, the specialist teachers gain an insight into the production facilities of technology manufacturers during an excursion week.

At Windmüller & Hölscher, the group had the opportunity to see the plant including the print and extrusion centre and to get information about packaging printing and the basics of flexographic printing.

Kolbus, presented traditional book production and demonstrated packaging solutions on a running packaging line.

At Heidelberger Druckmaschinen, the group had the possibility to visit the newly opened Print Media Center Commercial and to see a machine demonstration in the demonstration center.

The specialist teacher course ended with the presentation of the certificates by Dr.-Ing. Markus Heering

