

## PrintPromotion training courses abroad for specialist teachers of the printing and paper converting industry



The **forth seminar for specialist teachers at a foreign venue** was carried out in Islamic Republic of Iran at **Art University Tehran ( Art Department)** as well as the **Institute for Colorants, Paints and Coatings** in Tehran, Iran from 27 to 29 July 2010 and was a big success.

The seminar was attended by 30 specialist teachers coming from 5 different universities and training centres in Tehran.



On three days, trainers from the AZP gave lectures focusing on the subjects: Quality management, ctp-technology, densitometry, PDF technology and standardization in printing.

During the seminar, special lectures were followed by practical exercises so that the participants were immediately given the opportunity to apply what they had learnt under expert guidance. On the basis of printed samples difficulties in printing were discussed and their causes in prepress and print.



The participants received the **training documents** in the form of printed hand-outs so that they can also use this material for their own classes.

The staff of **University of Applied Science and Technology** contributed to the success of the seminar by providing pro-active support in organization and finding the perfect setting.

