



PrintPromotion



Contact

Location

Bourbon Convention Ibirapuera
2927 Ibirapuera Avenue
São Paulo

Registration

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<https://www.apsmarketing.com.br/printpromotion/pt/>

Organizers



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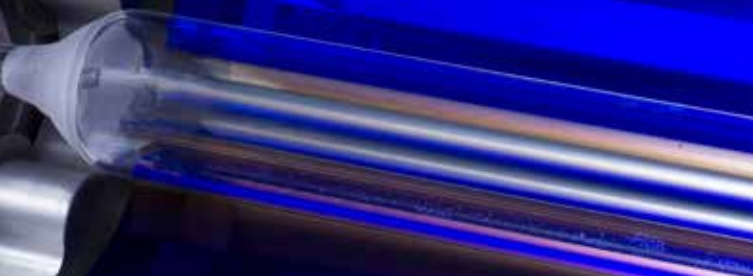


Invitation
to

Print Media
Management
Conference 2017

High-Tech Solutions
for the Printing Industry –
getting ready for the future!





Invitation

On behalf of manufacturers of print and paper machinery we cordially invite you to the PrintPromotion & NPES Printmedia Management Conference

“High-tech for the printing industry – getting ready for the future“

27th November 2017

**Bourbon Convention Ibirapuera
2927 Ibirapuera Avenue
São Paulo**

Programme

- 9.00 h Registration and welcome coffee
- 9.30 h Opening
- 9.50 – 13.30h Conference
- 13.30 – 14.30 h Lunch
- 14.30 – 16.50 h Conference
- 16.50 h End

Participation in the event is free of charge but registration is necessary.

The presentations will be held in English with simultaneous translation into Portuguese.

Programme

- 9.00 h Registro y café de bienvenida
- 9.30 h Opening
Dr. Markus Heering, CEO PrintPromotion
Thayer Long, President NPES
- 9.40 h An Outlook of the Printing Industry in Brazil
Sidney Anversa Victor
President of Abigraf Sao Paulo
- 9.50 h Creating New Horizons in Packaging and Label Decoration
Peter Weber / Claudio Vidigal
LEONHARD KURZ Stiftung & Co. KG, Fuerth
- 10.10 h IST UV rocks with Energy in Light
Manuel Blauensteiner
IST Metz GmbH, Nürtingen
- 10.30 h Finishing in Digital Age
Alexandre Luz
Kolbus GmbH, Rahden
- 10.50 h Coffee break
- 11.10 h Cores Consistentes, Estáveis e Precisas para a Indústria Gráfica e Donos de Marcas
Bruno Mortara
Alwan Color Expertise Americas, Chicago
- 11.30 h Tecnologia Atual para a Indústria de Conversão de Papel
Edney Fernandes
BW Papersystems, Hamburg
- 11.50 h Desde 1.906 fabricando maquinaria de calidad
Joaquin Pujol
Polar Mohr GmbH & Co.KG, Hofheim
- 12.10 h Coffee break

Programme

- 12.30 h Luxury Packaging Printing
Achim Kurreck
H.C. MOOG GmbH, Rüdeseim
- 12.50 h Indústria 4.0 - Push to Stop
Philipp Fries
Heidelberger Druckmaschinen AG, Heidelberg
- 13.10 h De la industria 4.0 al finishing 4.0 con Müller Martini a la vanguardia de la industria grafica
André Becker
Müller Martini AG, CH-Zofingen
- 13.30 h Lunch
- 14.30 h Adding value – Converting and Embellishment
Ronald Lein
KAMA GmbH, Dresden
- 14.50 h Industria 4.0 – Best Practice em embalagens
Diego Hellmuthhäuser
KBA AG, Radebeul
- 15.10 h Opportunities to Increase Sales & Profits through LED UV Printing
Erich Midlik
Prime UV-IR, Carol Stream
- 15.30 h Coffee break
- 15.50 h The Evolution of Cold Foil
Michael King / Ellen Manning
Eagle Systems, Ocean
- 16.10 h MBO - Soluções Para O Acabamento
Dietmar Schrimm
MBO Maschinenbau GmbH & Co. KG, Oppenweiler
- 16.30 h Expanding the Frontiers of Digital Printing
Mauricio Ferreira
HP Inc., São Paulo, Brasil
- 16.50 h End

