



PrintPromotion
Seminar for specialist teachers

Contact

Venue

SENAI Maracanã
São Francisco Xavier St, 417 -
Maracanã, Rio de Janeiro - RJ, Brazil
ZIP Code 20550-010

Organizer:

PrintPromotion GmbH
Lyoner Str. 18
D-60528 Frankfurt am Main
Phone +49 (0) 69 / 6603-1453
Fax +49 (0) 69 / 6603-2453
Email: info@printpromotion.de
www.printpromotion.de

To enrol, please contact:

PrintPromotion GmbH
Angela Schiffner
Phone +49 (0) 69 / 6603-1453
Fax +49 (0) 69 / 6603-2453
Email: angela.schiffner@vdma.org

PrintPromotion – Corporation for the Promotion of the Printing and Paper Converting Industry – promotes the training of skilled workforce, specialist teachers and management staff of the printing industry.

It is an integral part of the Association of German Manufacturers of Printing & Paper Equipment and Supplies within the VDMA (German Engineering Federation). PrintPromotion's activities are carried out in close cooperation with the globally leading German manufacturers of machines and equipment for printing and paper converting.



The Training Centre for Graphic Arts and Printing Technology (AZP) Chemnitz/Germany offers a variety of training courses in the fields of prepress, offset printing, management and electronic media. Its modern equipment satisfies the training needs of medium sized printing houses.

The team of the AZP consists of six specialists and a large number of guest lecturers who all have a university degree or practical experience in the printing industry. The training offer includes subjects like data handling, colour management, process standardization and automation with CIP4 workflow.

Invitation

PrintPromotion
Seminar for

specialist teachers
in the field of printing
and paper converting





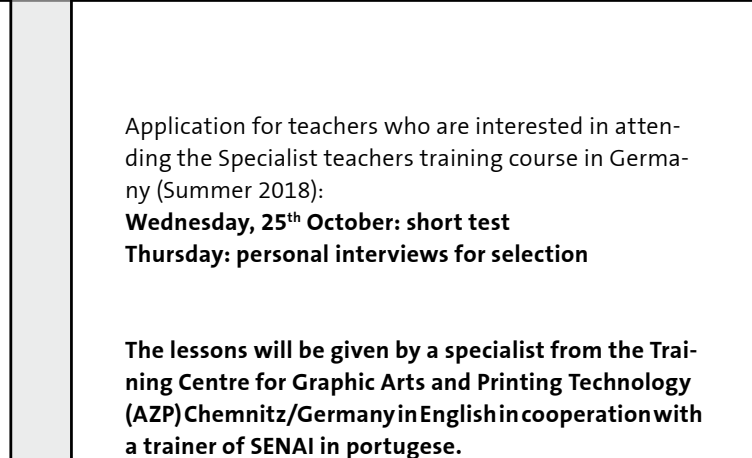
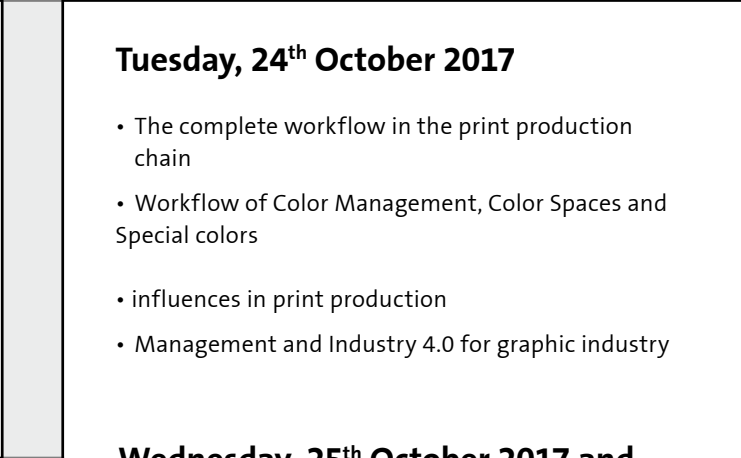
Invitation

PrintPromotion invites you to a

Training Seminar on prepress, printing and paper converting at

SENAI Maracanã
São Francisco Xavier St, 417 -
Maracanã, Rio de Janeiro - RJ, Brazil
ZIP Code 20550-010

from **24th October until 26th October, 2017.**



Tuesday, 24th October 2017

- The complete workflow in the print production chain
- Workflow of Color Management, Color Spaces and Special colors
- influences in print production
- Management and Industry 4.0 for graphic industry

Wednesday, 25th October 2017 and Thursday, 26th October 2017

Workshop days

- features of standardization, explanation of testform
- Linearization of the plates, plate making (test form)
- print of test form (standardization) and evaluation / quality management
- application of the characteristic curve of dot gain on RIP - print of test form
- test and interviews for teachers who are interested in attending the training course in Germany

Certificate ceremony: on Wednesday, 25th October, the certificates will be handed over to the participants.

Agenda

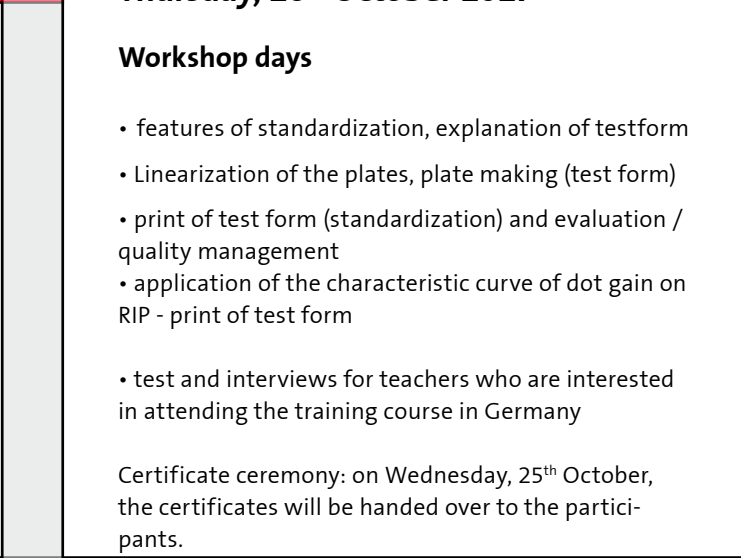
Agenda:

Tuesday
9.00 h Welcome and registration
9.30 h – 17.00 h Lessons

Wednesday
9.00 – 17.00 h Lessons

Thursday
9.00 h – 15.00 h lessons

The seminar is free of charge.
For participation please register!
Registration deadline: Friday, September 29th, 2017.



Mr. Jürgen Seidel
trainer for offset printing

Special subjects:
standardization in offset printing, measurement and controlling, quality management in offset printing



Ms Jaqueline Paz Bonoto
trainer for Offset Printing and Management

Special subjects:
Standardization, Color Management, Ctp, 4.0 Industry, Planning and Budgets

