

2nd PrintPromotion training course in Mashad Iran



Due to the high demand of training in Iran a second seminar was organized together with the Print Industry Development Association (PIDA) in Mashad, Iran from 30 november to 2 december 2010. The seminar took place at the Astan Quds Razavi Printing Complex in Mashad. It was supported by the Printing Cooperative Mashad and the PTC.

The seminar was attended by 26 specialist teachers and industry experts from Mashad and Tehran.

The three days seminar was focused on standardization in prepress and printing. After a brief introduction into the subject the trainer Jürgen Seidel and Thomas Schubert from the AZP Training Centre for Print and Media started with practical work in two groups. They discussed the workflow steps in print production as well as the necessary check points and measurement means. They emphasized the need of the close cooperation of prepress and press experts to introduce successfully a standardized workflow in order to achieve a repeatable color quality.

The second day started with a theoretical lesson about the basics of standardization. This was followed by practical exercises in two groups at the ctp system and at an eight color sheetfed offset press. On the basis of printed samples difficulties in printing were discussed and their causes in prepress and print. The practical work was continued at the third day.



The practical work included the following:

- Plate control
- quality management
- Computer-to-plate, RIP linearization and calibration
- Densitometric and colorimetric measurement
- Press adjustment and color control
- Application of standard values of ISO 12647-2 and ISO 12647-7

The Astan Quds Razavi Printing Complex provided an outstanding training venue with seminar rooms, presentation equipment and state-of-the-art technology in prepress and printing.

Mr M. Hassan Fekri of University of Applied Science and Technology Tehran contributed to the success of the seminar by giving an excellent translation.