

CONTACT US

VENUE

The seminar will take place at the premises of **Pressious Arvanitidis printing company, Lamia National Road, Ypaton Viotia, 322 00 Greece**
For information of the seminar location please visit:
<https://www.pressious.com/contact.aspx>

ORGANIZER

PrintPromotion GmbH

Lyoner Str. 18 - D-60528 Frankfurt am Main

☎ +49 (0) 69 / 6603-1453

☎ +49 (0) 69 / 6603-2453

✉ info@printpromotion.de

www.printpromotion.de

HELGRAMED

Hellenic Union of Graphic Arts and Media Technology Engineers, Education section Ermou 27 str.
GR-16233 Vyronas, Attiki, Greece

TO ENROL, PLEASE FOLLOW THE LINK
<https://printpromotion.de/seminars/>

Contact

Uta Leinburg – PrintPromotion GmbH

✉ uta.leinburg@vdma.org

Prof. Dr. Anastasios E. Politis – HELGRAMED

✉ politismedia@gmail.com

PrintPromotion

PrintPromotion – Corporation for the Promotion of the Printing and Paper Converting Industry – promotes the training of skilled workforce, specialist teachers and management staff of the printing industry.

It is an integral part of the Association of German Manufacturers of Printing & Paper Equipment and Supplies within the VDMA (German Engineering Federation). PrintPromotion's activities are carried out in close cooperation with the globally leading German manufacturers of machines and equipment for printing and paper converting.

www.printpromotion.de



The Training Centre for Graphic Arts and Printing Technology (AZP) Chemnitz/Germany offers a variety of training courses in the fields of prepress, offset printing, management and electronic media. Its modern equipment satisfies the training needs of medium sized printing houses. The team of the AZP consists of specialists who all have a university degree or practical experience in the printing industry.

www.azp.de



The Hellenic Union of Graphic Arts and Media Technology Engineers is a non-profit, officially registered organization for professional education and scientific disciplines within the Graphic Communication and Print-Media Technology in Greece. HELGRAMED activities range from research and innovation for the industry, to the continuous development of education and training and organization of seminars and conferences at national and international levels in graphic communication, printing, packaging and media technology fields.

INVITATION

SPECIALIST TEACHER TRAINING SEMINAR

IN THE FIELD OF PRINTING AND PAPER CONVERTING

5th – 7th November 2019
Attiki, Greece



PrintPromotion



INVITATION

PrintPromotion and Helgramed invite you to the

Training Seminar on prepress, printing and paper converting

The seminar will take place at the premises of Pressious Arvanitidis printing company,

Lamia National Road, Ypaton Viotia, 322 00 Greece

For information of the seminar location at Ypaton, please visit: <https://www.pressious.com/contact.aspx>

from 5th November until 7th November, 2019.

Agenda

Tuesday

9.00 hrs Registration and welcome
9.30 – 17.00 hrs Lectures and Laboratories

Wednesday

9.00 – 17.00 hrs Lectures and Laboratories

Thursday

9.00 – 15.00 hrs Lectures and Laboratories

The seminar is free of charge. For participation please register:

<https://printpromotion.de/seminars/>

Registration deadline: Friday, October 18th, 2019.

Tuesday, 5th November 2019

- The Workflow of Print Production
- Factors influencing Print Production – Production efficiency at Sheet-fed offset printing machines
- Basics on Color Management and Measurement
- Data Generation for Printing
- Build up a Testform (PDF-X, UCR and GCR Techniques)

Wednesday, 6th November 2019

- Packaging – Finishing and beyond
- Features of standardization ISO/PSO
- Introduction on CTP systems, linearization of the printing plates
- Application of characteristic curve of dot gain on RIP – calibration
- Plate making (Testform), Test print
- Voluntary test and interviews for teachers who are interested in attending the training course in Germany (summer, 2020)



Mr. Ronald Lein

Trainer for offset printing at AZP

Special subjects: Basics of packaging, Types of die-cutting machines, Process of die cutting machines, Embossing and Embellishment, Folding and Gluing, generic trends



Thursday, 7th November 2019

- Test print (cont)
- Evaluation of the Test print and quality management
- Lean manufacturing and Industry 4.0 – Trends towards innovative operational management in the printing industry
- personal interviews for selection
13:15 – 15:00 Certificate Ceremony – the certificates will be handed over to the participants.



Mr. Jürgen Seidel

Trainer for offset printing at AZP

Special subjects: Standardization in offset printing, measurement and controlling, quality management in offset printing



Mr. David Hoffman

Trainer for colormanagement at AZP

Special subjects: colormanagement and print data generation in prepress, PDF and PDF/X, standardisation in offsetprinting



Mr. Christos Trochoutsos

Principal trainer, HELGRAMED

Special subjects: Prepress, digital files transformation, standardization, color management, digital printing

The lessons will be given by a specialist from the Training Centre for Graphic Arts and Printing Technology (AZP) Chemnitz/Germany in English in cooperation with a trainer of HELGRAMED.