

PRINT INDUSTRY SUMMIT

PRINT 4.0 AND PACKAGING – COUNTDOWN TO DRUPA 2020

SCHEDULE | CONFERENCE THAILAND, BANGKOK

Thursday, 12th December 2019

Hotel Pullman Bangkok Grande Sukhumvit

30 Sukhumvit 21 Asoke Road,

10110 Bangkok, Thailand

Continued globalisation and digitalisation have a great influence on large parts of the printing industry.

Highly sophisticated machines are required to meet customer demands: convenient online ordering processes, top quality, low costs and short production times. With Industry 4.0, machine manufacturers are developing solutions for highly automated, integrated process chains, digital workflows, sensor networks and modern changeover solutions to meet the challenges of globalization and digitization and to consistently develop future-proof technologies.

Packaging printing is the fastest growing segment. The demands of customers in the competition for the end consumer have also increased in this area. High-quality finishing for eye-catching effects, falling print runs and cost reductions require the mastery of complex processes with economical production.

Leading press manufacturers will be presenting their Industry 4.0 and packaging printing solutions with a special focus on drupa 2020.

8:30 > Registration and welcome coffee

**9:00 > Welcome and Overview:
Printing industry in Thailand**

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Pongthira Pathanapiradej
President
The Thai Printing Association

**9:15 > Embrace the future – global trends impacting the
printing industry and preview drupa 2020**

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Sabine Geldermann
Director drupa & Global Head Print Technologies
Messe Düsseldorf GmbH

Sabine Geldermann has been with Messe Düsseldorf since 2013 and has overall responsibility for drupa, the world leading trade fair for printing technologies. In addition to drupa, her global portfolio also includes satellite trade fairs in Asia such as All in Print China (AIP), Shanghai, Pack Print International Bangkok (PPI), Pack Print Plus Philippines, Manila, and the Print and Digital Convention in Düsseldorf.



Dr. Markus Heering
CEO VDMA and PrintPromotion

Dr. Markus Heering has held the position of Managing Director of the German Association for Printing and Paper Technology in the VDMA (the German Mechanical Engineering Industry Association) since January 2008 and, in that capacity, is also a member of drupa's Board of Directors.

He began his professional career as an engineer and project manager in an engineering company having been specialist in environmental protection technology before joining the VDMA in 2000.

Dr. Heering is also Managing Director of PrintPromotion and AGAM, the Additive Manufacturing Association.



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Packaging

10:00 > **Partnering with Heidelberg – for the future of packaging** >

HEIDELBERG

The outlook on the growing packaging market underlines the chances for printers in the production of packaging products. Our innovative solutions address these market developments and deliver an efficient production environment, thus supporting the economic success of print shops. We show examples of printers, also in the Asia Pacific Region, participating in that success by using smart workflow solutions and the latest technology from Heidelberg.



Surasit Ruengjaratphiphat
Heidelberg Druckmaschinen AG, Wiesloch

Surasit has been working in various positions in Sales and Product Management in Heidelberg Thailand for more than 26 years. He now is the Head of Sales and responsible for managing the sales for the entire Heidelberg Product portfolio including Equipment, Prinect, Consumables, Services and Parts.

10:30 > **Networking Coffee**

11:00 > **Tradition meets Modernity** >



How are light-emitting curing systems used today in conjunction with Print 4.0?
New systems for new applications in packaging printing



Praewpanita Tintanee
IST SEA

Working at IST METZ SEA since 2014
Sales & Marketing Executive for Print and Industrial applications
Area of responsibility South East Asia

11:30 > **Koenig & Bauer – the future-proof partner for your business** >

KOENIG & BAUER

As One-Stop-Shop for packaging, the presentation provides an overview about latest solutions for the industry. While delivering sophisticated technologies, the future is more than just machines with Koenig & Bauer 4.0.



Prayong Daranuwat
Koenig & Bauer AG, Würzburg

Senior Sales Manager at Intergraphics (Thailand) Co., Ltd.

12:00 > **MOOG Solutions** >



H. C. Moog is the leading manufacturer of sheet-fed gravure and flexo presses covering the entire range of package printing in the fields of beauty, confectionary, premium liquor, pharmacy, tobacco, security printing, labels, mock-ups and varnishes. Gravure press is an environmentally friendly, variable, fast and stable production: low start-up waste, cost efficient and reliable printing production. Sheet-fed gravure presses handle all kind of paper, cardboard and synthetic substrates



Achim Kurreck
H.C. Moog GmbH, Rüdeshheim am Rhein

CEO of H.C. Moog GmbH
Achim has been involved in the high quality printing industry for over 25 years, focused on the performance of the MOOG sheet- and web-gravure presses as well as the special projects in the rotary screen and flexo printing presses. During this period, he was also involved in many projects of security-, label, tobacco, beauty- and liquor- package printing.

12:30 > **Panel discussion Packaging** >








Participant companies: Heidelberg, IST Metz, Koenig & Bauer, H.C. Moog

12:45 > **Lunch**

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Industry 4.0

- 13:45** > **Digitalization: Zero make-ready time with Compucut and Automation with POLAR PACE** >
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- Compucut software reduces the make-ready time to zero by using data from prepress to automatically generate cutting programs.
- Automation of the cutting process with fully automatic gripper systems handling the material.
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- Martin Seifert**
Polar Mohr Maschinenvertriebsgesellschaft GmbH & Co. KG, Hofheim
Sales Director, Middle East, Asia and Pacific. Martin has been involved in the Graphic Industry for over 17 years. He having spent more than 10 year in worldwide technical service for Post press equipment and becomes a specialist in cutting process and user problem shooting before he changed to sales. He is an expert for complex, industrial paper cutting, die-cutting and laser systems In the past few years, he is responsible for managing/supporting the maximising and performance of his agents and distributors and representing the company towards clients in his region.
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- 14:15** > **W&H's vision about Packaging 4.0 & CI Flexo and gravure solutions for flexible packaging** >
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- Say hi to the Future and Say Hi to your Data. Intelligent machines, integrated processes, intuitive handling – during the presentation W&H takes a closer look at its latest inventions in digital technology to improve your productivity. Granting you the full control of your data to make you fit for the future. Furthermore W&H will showcase its leading solutions for both CI Flexo and gravure technology for flexible packaging.
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- Arthit Prommopakarn**
Windmüller & Hölscher Asia Pacific Co., Ltd.
Regional Manager
Khun Arthit has gathered more than 20 years of great experience in the flexible packaging industry. At W&H he is responsible for W&H's Consumer Packaging in Thailand.
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- 14:45** > **Product enhancement with digital foiling and digital services** >
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- Learn how digital foiling helps to realize outstanding metalized effects, seamlessly integrated into analog and digital printing processes. Get to know how to achieve the most efficient foil utilization for printing jobs. Finally, see how unique optical security elements combined with tailored software solutions protect products and brands.
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- Mr. Boonchai Laohateerapong**
LEONHARD KURZ Stiftung & Co. KG, Fürth
Head of Sales at KURZ (Thailand) Ltd.
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- 15:15** > **The genesis of a book – the transformation from the order form to web to print** >
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- The prerequisites for profitable business models and new applications are founded in new technologies. Muller Martini is presenting examples, based on «Finishing 4.0», of how printing companies have successfully transformed new technology into new business for example with book-of-one applications.
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- Hans Fehr**
Müller Martini AG, Zofingen, Switzerland
Regional Sales Director for UK, South East Asia and Oceania
Müller Martini Print Finishing Ltd
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- 15:45** > **Panel discussion Industry 4.0** > **Participant companies: Polar Mohr, Windmüller & Hölscher, LEONHARD KURZ, Müller Martini**
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- 16:00** > **End**