

PRINT INDUSTRY SUMMIT

PRINT 4.0 AND PACKAGING – COUNTDOWN TO DRUPA 2020

SCHEDULE | CONFERENCE EGYPT, CAIRO

Sunday, 16th February 2020

Hotel Ramses Hilton

1115 Cornishe El Nile Street , Cairo

Continued globalisation and digitalisation have a great influence on large parts of the printing industry.

Highly sophisticated machines are required to meet customer demands: convenient online ordering processes, top quality, low costs and short production times. With Industry 4.0, machine manufacturers are developing solutions for highly automated, integrated process chains, digital workflows, sensor networks and modern changeover solutions to meet the challenges of globalization and digitization and to consistently develop future-proof technologies.

Packaging printing is the fastest growing segment. The demands of customers in the competition for the end consumer have also increased in this area. High-quality finishing for eye-catching effects, falling print runs and cost reductions require the mastery of complex processes with economical production.

Leading press manufacturers will be presenting their Industry 4.0 and packaging printing solutions with a special focus on drupa 2020.

8:30 > **Registration and welcome coffee**

9:30 > **Overview: Printing industry in Egypt**

Ahmed Gaber

Chairman chamber of printing and packaging industries

9:40 > **How to embrace the future – Global trends in the printing industry and information on drupa 2020**



Werner M. Dornscheidt

President & Chief Executive Officer Messe Düsseldorf



Claus Bolza-Schünemann

CEO Koenig & Bauer AG, Würzburg

In January 1989, he joined Koenig & Bauer AG, Würzburg, as head of the electrical planning and engineering division for web, sheetfed and security presses with general powers of commercial representation. He was appointed a full member of the board in mid-1994. In November 2011, Mr. Bolza-Schünemann was appointed to the position of president of Koenig & Bauer AG, with an extended remit covering engineering, human resources, IT, legal affairs, insurance, patents, and the manufacturing and assembly of web and security presses. Mr. Bolza-Schünemann is president of the Drupa Exhibitors and Visitors Committee at the Düsseldorf exhibition centre.

Packaging

10:20 > **KURZ is making every product unique – discover new trends in surface embellishment and sustainability!**



KURZ as the leading innovator in thin film technologies and the mover for digital enhancement, equips you for future challenges. New roads, new opportunities, new perspectives!









Christophe Herbette

General Manager of KURZ North Africa North Africa, Egypt & French Black Africa area Manager



After 8 years passed at KURZ France as Chief Office manager, he has joined KURZ North Africa since 2 years to develop the different activities of KURZ Group in Africa. KURZ Group is a global leader of the Hot stamping foil and coating technology.

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- 10:50** > **MOOG Solutions**
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- H. C. Moog is the leading manufacturer of sheetfed rotogravure and flexo presses covering the entire range of packaging printing in the fields of beauty, confectionary, premium liquor, pharmacy, tobacco, security printing, labels, mock-ups and brand protection. The Rotogravure technology is an environmentally friendly, variable, fast and stable solution: low start-up waste, cost efficient and reliable printing production. Sheetfed rotogravure presses handle all kind of paper, cardboard and synthetic substrates
- >  **Achim Kurreck**
CEO of H.C. Moog GmbH, Rüdeshheim am Rhein
 Achim has been involved in the high quality printing industry for over 25 years, focused on the performance of the MOOG sheet- and web-rotogravure presses as well as the special projects in the rotary screen and flexo printing presses. During this period, he was also involved in many projects of security-, label, tobacco, beauty- and liquor- package printing.
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- 11:20** > **Networking Coffee**
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- 11:45** > **Efficient short runs in postpress**
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- The presentation will show the importance of high quality die cutting, embellishment, folding and gluing, even in short run productions and how it can be done efficient and cost saving with modern equipment.
- >  **Jonatan Simon**
Kama sales manager, Germany, Middle East, Africa
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- 12:15** > **New Inspirations for Packaging – Heidelberg + Group video**
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- >  **Ayman Taha**
Sales Manager of Youssef Allam Group and Representative of Heidelberger Druckmaschinen
 Eng. Taha originally got a Bachelor from Faculty of Applied Arts-Print and Publishing sector and works as Instructor and Technical Support in the Graphic Industry for several years. Started as a Drum Scanner operator on HELL scanner models 20 years ago and then joining previous company Linotype-Hell in 1994 as a trainer for the products of that company, in 1998 start working. In Color Management and Quality Control field for Offset Printing In 2003 start working for implementing Pre-Press Workflow (PDF check, edit, correct, Process Calibration, measuring devices) CIP3 with Offset Printing and applying Color Management and Quality Control for the whole Process. Now complete the chain by entering the new and modern workflow JDF/CIP4 to implement MIS system offset printing and Digital Printing in one workflow.
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- 12:45** > **Panel discussion Packaging**
- > **Participant companies: LEONHARD KURZ, H.C. Moog, KAMA, Heidelberg**

Industry 4.0

- 13:00** > **Industry 4.0 – Excimer technology**
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- Latest light emitting equipment trends
- >  **Jean-Philippe Fournier**
IST Metz GmbH, Nürtingen
 Jean-Philippe Fournier has been working for more than 30 years for IST Metz, the largest international supplier of UV curing equipment for the graphic arts industry. When he joined IST METZ in 1989 he started working in the Service/Assembly department for 11 years. At the end of the year 2000 he was promoted to the sales department, where he has been working until now. Jean-Philippe Fournier is responsible for the sheetfed offset market as Account Manager for the EEMEA region (Eastern Europe, Middle East, Africa).
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- 13:30** > **Networking Coffee**

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- 14:00** > **Digitalization: Zero make-ready time with Compucut and Automation with POLAR PACE**
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- Compucut software reduces the make-ready time to zero by using data from prepress to automatically generate cutting programs. Automation of the cutting process with fully automatic gripper systems handling the material.
- Klaus Roban**
Sales Executive
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- He joined POLAR-Mohr as a young apprentice in the early 1970s. He has gained deep knowledge in various parts of the family-owned business. During his time in the Service department, he specialized in cutting and label die-cutting products and processes. Eventually, he joined the Sales team in 2001. He currently supports the Southern European and African region in his function as technical advisor. In this role, he assists local POLAR sales partners with product training and complex systems planning. Additionally, he is part of the POLAR Digicut team, that develops and brings the new Polar Laser technology into the market.
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- 14:30** > **Future of Print with Koenig & Bauer**
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- The future belongs to print. Paper, glass, metal, sensors, batteries – almost everything can be printed. A growing world population is consuming more and change is characterizing the printing industry.
- Adnan Safar Al-Halabi**
Senior Sales Manager Koenig & Bauer Middle East / Africa
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- Prior to joining Koenig & Bauer, Adnan worked for seven years as a Project and Sales Manager for one of the leading equipment dealers for graphic machinery. In addition, he spent two years as Area Sales Manager Middle East and Africa in the Food Sector. He holds a Bachelor of Arts in European Studies and an MBA from FOM University Cologne. Adnan is available for personal counseling in all matters around printing and packaging. You can contact Adnan at adnan.halabi@koenig-bauer.com.
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- 15:00** > **The genesis of a book – the transformation from the order form to web-2-print**
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- The prerequisites for profitable business models and new applications are founded in new technologies. Muller Martini is presenting examples, based on «Finishing 4.0», of how printing companies have successfully transformed new technology into new business for example with book-of-one applications.
- Enrico Farinacci**
Muller Martini AG
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- Has been working in sales for 15 years, as "Regional Sales Director". Responsible for Egypt, the Middle East, Turkey, Malta and Greece. Studied mechanical engineering, completed a post-graduate course in business administration and continued his education in the IT sector. Has been working at Muller Martini's headquarters in Zofingen, Switzerland since 2001. In the first years he concentrated on the specialist area of newspaper mailrooms, mainly for Egypt, the Middle East and Far East. First as project manager and then as sales manager. Since 2015, he has been responsible for the entire Muller Martini portfolio for Egypt, the Middle East, Turkey, Greece and Malta. When he is not away on business, he enjoys devoting himself to his family, hiking, football and motorcycling.
- Sherif Elkheishy**
Texti Company, Egypt
Vice President and Partner
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- 15:30** > **Panel discussion Industry 4.0**
- Participant companies: IST Metz, Polar Mohr, Koenig & Bauer, Muller Martini**
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- 15:45** > **Reception**